

## Comprehensive Plan Policy Development – Citizen Engagement Element

Planning Commission review of the policies primarily occurred on 9/24/14, 12/10/14 and 1/28/15.

#	Existing Policy	Analysis/Assessment	Proposed Change	Planning Commission Review
1.	Title: Citizen Involvement	Consider change to denote proactive role of City staff in seeking citizen engagement	Citizen Engagement	Prefer previous title
2.	POLICY CP-1. <i>Encourage and facilitate expanded public participation in all planning processes. Design user-friendly processes that inform and educate the public about the substance of issues and how they can be involved.</i>	Consider splitting policy in two, since these are two important ideas that can stand alone.	<i>Encourage and facilitate expanded public participation in all planning processes.</i>	Preferred keeping as is.
3.	POLICY CP-1 (see above)	Consider splitting policy in two.	<u><i>Design user-friendly processes that inform and educate the public about the substance of issues and how they can be involved.</i></u>	Preferred keeping as is.
4.	POLICY CP-2. <i>Consider the interests of the entire community and the goals and policies of this Plan before making land use decisions. Proponents of change in land use should demonstrate that the proposed change responds to the interests and changing needs of the entire city, balanced with the interests of the neighborhoods most directly impacted by the project.</i>	No change		Concur

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5.	POLICY CP-3. <i>Ensure that the process which identifies new commercial areas or expands existing areas considers the impacts of potential development on affected residential neighborhoods and results in decisions that are consistent with other policies in the Comprehensive Plan.</i>	Clarify –	<u>Provide opportunities during the Comprehensive Plan amendment process for residents in neighborhoods affected by potential new or expanded commercial development to explore the impacts of the commercial development on their neighborhoods. Ensure that Comprehensive Plan amendment decisions are consistent with the Comprehensive Plan.</u>	Preferred prior version
6.	POLICY CP-4. <i>Balance the interests of the commercial and residential communities when considering modifications to zoning or development regulations.</i>	No Change		Concur
7.	POLICY CP-5. <i>Develop and maintain Land Use Code provisions that define the process and standards relevant to each stage of land use decision making, and educate the public about these processes and standards to promote meaningful citizen participation.</i>	Provisions defining the process have been developed, so the first part of this policy is unnecessary. Language could be simplified.	<u>Provide guidance on how to engage in the City's land-use decision making to citizens who are affected by proposed new development.</u>	Preferred prior version
8.	POLICY CP-6. <i>Encourage and emphasize open communication between developers and neighbors about compatibility issues.</i>	Define Compatibility issues	<u>Encourage and emphasize open communication between developers and neighbors about the compatibility of proposed development with existing uses in the area.</u>	Preferred prior version
9.	POLICY CP-7. <i>Prepare a public involvement program that is tailored to effectively and efficiently involve the public in major revisions to the General Elements and Subarea Plans of the Comprehensive Plan. Utilize citizen advisory committees or other methods that represent a broad spectrum of viewpoints as part of the public involvement program.</i>	Simplify, and delete second sentence as that is covered elsewhere.	<u>Involve the public, effectively and efficiently, in major revisions to the Comprehensive Plan.</u>	Prefer prior version

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10.	POLICY CP-8. <i>Utilize a number of forums including commissions, boards, and the community council and newer technologies such as the Internet and email to facilitate citizen participation in the planning process.</i>	No change	In response to PC comments, proposed on 1/28/15: <u>Use a range of public forums and opportunities, Utilize a number of forums including commissions, boards, and the community council, and newer technologies such as the Internet and email to facilitate citizen participation in the planning process.</u>	Delete term: "such as the internet and e-mail"; Concur with revised version.
11.	New policy	Better address changing technology in response to PC comments.	[Proposed 1-28-2015] <u>Use new and emerging technologies for citizen engagement where they are effective and efficient at enhancing citizen understanding and participation.</u>	Concur
12.	New policy	Existing policies do not require City staff to acknowledge public input or reflect back how that input was considered.	<u>Summarize the input given by citizens who participated in public engagement planning efforts and identify how citizen input was considered and/or incorporated into the plan. Make this material available to the citizens who participated.</u>	Do not include proposed policy – prefer to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.
13.	New policy	Policy to reflect current practice of master planning large public projects.	<u>Utilize a public involvement program, such as master planning, for large, complex public project to ensure community engagement and to provide a predictable review process.</u>	Re-reviewed 12/10/14. Consider alternative that is clearer: <u>Encourage community involvement through master planning of large public projects to provide a predictable review process.</u>
14.	New policy	Existing policies focused on planning process, and do not reflect broad city wide efforts to engage it's citizens	<u>Inform Bellevue residents on the City's operations, budget allocations, services and policies.</u>	Do not include proposed policy – prefer to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.

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15.	New policy	Existing policies focused on planning process, and do not reflect broad city wide efforts to engage it's citizens	<u>Conduct surveys of Bellevue residents about their perception of City performance, budget priorities, and taxation.</u>	Do not include proposed policy – prefer wanted to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.
16.	New policy	Existing policies do not address how Bellevue should serve the increasingly diverse population that Bellevue serves	<u>Provide equitable access to the City's programs, services, and events -- including accommodation for disabilities, and populations with limited English language ability.</u>	Do not include proposed policy – prefer wanted to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.
17.	New policy	Existing policies do not address how Bellevue should serve the increasingly diverse population that Bellevue serves	<u>Conduct outreach on significant civic issues that is designed to reach all of Bellevue's population, including Bellevue's more isolated communities. Recognize that enqaqing some population groups may require alternative outreach methods and personal contact.</u>	Do not include proposed policy – prefer wanted to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.
18.	New policy	Identify importance of engaging organizations as well as citizens in public engagement efforts.	<u>Include businesses, non-profit organizations, and the Bellevue School district along with residents as the targets for outreach efforts.</u>	Do not include proposed policy – prefer to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.
19.	New policy	Existing policies do not address how Bellevue should serve the increasingly diverse population that Bellevue serves	<u>Invest in training for staff to ensure effective and appropriate communication with a diverse community</u>	Do not include proposed policy – prefer to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.

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20.	New policy	Policies should identify importance of proactively educating citizens about involvement opportunities	<u>Educate Bellevue residents about pathways for citizen civic engagement, such as service on boards and commissions and volunteer opportunities, to foster civic leadership.</u>	Do not include proposed policy – prefer to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.
21.	New policy	Policies should encourage staff to collect both broad data, through for example surveys, and in depth data, through for example, focus groups or Citizen Advisory Committees	<u>Conduct a variety of citizen engagement strategies on significant civic issues to ensure that citizen engagement is both broad and deep.</u>	Do not include proposed policy – prefer to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.
22.	New policy	Policies should encourage accessibility of public involvement.	<u>Conduct citizen engagement events in a easily accessible manner, for example hold meetings at both at City Hall and at a variety of venues in the Community.</u>	Do not include proposed policy – prefer to limit number of policy elements, and to limit policies to those that addressed the issues that identified by Department of Commerce guidelines for Comprehensive Plans.