



MARKET  
& OPINION  
RESEARCH  
SERVICES

Oakland  
510.844.0680

Seattle  
206.652.2454

Columbus  
614.268.1660

Washington, DC  
202.686.5900

Portland  
503.444.6000

Irving, TX  
972.717.7427

Fernandina Beach, FL  
904.491.0591

**EMCresearch.com**

**Web Survey  
City of Bellevue  
June 14<sup>th</sup> – July 1<sup>st</sup>, 2016  
N=456, MoE: ±4.6 percentage points  
EMC Research #16-06059**

**Interim results, survey will remain open until July 31st.**

Since 2014, the Bellevue City Council has had an ongoing discussion about the city’s ability to fund the long list of capital projects needed to serve the entire community. Despite current initiatives to prioritize and strengthen Bellevue’s infrastructure, forecast data show a significant funding gap. The Bellevue City Council is presently considering two measures that could appear on the November 2016 ballot. These measures would fund important neighborhood transportation and fire facility projects. The City of Bellevue is interested in learning more about how Bellevue residents feel about these measures.

Your answers are completely confidential, we will not share your name or email address, and your answers will be anonymized with everyone else who takes this survey. Thank you for your willingness to offer your opinions.

1. Do you identify as:
 

Male	47%
Female	52%
Other	<1%
  
2. Do you feel that things in Bellevue are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?
 

Right Direction	52%
Wrong Track	29%
Don't Know	20%
  
3. What do you think is the most important problem facing Bellevue today? **[OPEN-ENDED] [SINGLE RESPONSE]**

Traffic/Congestion	36%
Growth/overdevelopment	22%
Transportation/public transportation	11%
Affordable housing	6%
Infrastructure	4%
Crime	4%
Cost of living	1%
Homelessness	1%
Schools	<1%
Nothing/no problems	1%
Don't Know/refused	4%
Other	8%

4. What do you think is the most important problem facing Bellevue today? **[OPEN-ENDED] [MULTI-RESPONSE]**

Traffic/Congestion	43%
Growth/overdevelopment	27%
Transportation/public transportation	16%
Infrastructure	9%
Affordable housing	9%
Crime	6%
Cost of living	2%
Homelessness	2%
Schools	2%
Nothing/no problems	1%
Don't Know/refused	4%
Other	12%

The Bellevue City Council is considering two ballot measures for the November 2016 election.

**[BEGIN RANDOMIZE]**

5. The Neighborhood Safety and Connectivity measure is focused on transportation and would fund construction of neighborhood sidewalks, paths, and safe routes to school throughout the City to improve pedestrian and bicyclist safety, and connect more neighborhoods to each other, to parks, and to schools. This measure would increase regular property taxes, allowing collection of up to \$5.5 million in additional taxes per year over 20 years. The 2017 tax limit would be 12.5 cents per \$1,000 dollars of assessed value. This measure would cost the owner of a \$640,000 home, the average home value in Bellevue, about \$80 per year. Knowing this, would you strongly support, somewhat support, somewhat oppose, or strongly oppose this measure?

Strongly Support	45%	→ 69%
Somewhat Support	25%	
Somewhat Oppose	11%	→ 26%
Strongly Oppose	16%	
Undecided/Don't Know/No answer	5%	

6. The Fire Facilities and Emergency Response measure concerns funding for relocating and modernizing fire department facilities in Bellevue. This measure would authorize Bellevue to replace, remodel, or seismically strengthen fire stations throughout the city. This measure would increase regular property taxes, allowing collection of up to \$5.5 million per year in additional taxes over 20 years. The 2017 tax limit would be 12.5 cents per \$1,000 of assessed value. This measure would cost the owner of a \$640,000 home, the average home value in Bellevue, about \$80 per year. Knowing this, would you strongly support, somewhat support, somewhat oppose, or strongly oppose this measure?

Strongly Support	35%	→ 71%
Somewhat Support	36%	
Somewhat Oppose	12%	→ 23%
Strongly Oppose	11%	
Undecided/Don't Know/No answer	6%	

**[END RANDOMIZE]**

7. Which of the following measures do you think should be a higher priority;

**[RANDOMIZE RESPONSES 1 THRU 2 AND 3 THRU 4]**

Neighborhood Safety and Connectivity	33%
Fire Facilities and Emergency Response	27%
Both	25%
Neither	9%
Undecided/Don't Know/No answer	5%

Using a scale of excellent, good, only fair, or poor, please rate each of the following.

SCALE:	Excellent	Good	Only fair	Poor	Don't know	Prefer not to answer	Positive	Negative	Net Positive
8. the job the City of Bellevue government does overall	13%	49%	19%	8%	9%	2%	62%	27%	35%
9. the job the City of Bellevue is doing using tax dollars responsibly	10%	36%	25%	12%	17%	2%	45%	36%	9%

Below is a list of neighborhood transportation priorities that could be funded in the City of Bellevue. Please rank each item as high, medium, or low.

SCALE:	High	Medium	Low
--------	------	--------	-----

**[RANDOMIZE]**

10. <b>New sidewalks and trails:</b> Building more sidewalks; more sidewalks and crosswalks connecting neighborhoods throughout Bellevue to improve pedestrian safety	41%	35%	24%
11. <b>New bike facilities:</b> Building more bike paths separated from traffic	29%	26%	45%
12. <b>Sidewalk and trail maintenance enhancement:</b> Making sidewalks and paths safer for pedestrians; increasing maintenance of the sidewalks and trails we currently have	35%	46%	19%
13. <b>Neighborhood safety:</b> Implementing traffic calming measures designed to slow down traffic in areas where there is high foot traffic, to increase safety for drivers, walkers, and bicyclists; addition of downtown midblock and other crosswalks; investing in safe walking and biking routes to school for students at every public school in Bellevue	58%	29%	13%
14. <b>Enhanced technology for safety and traffic management:</b> Investing in transportation technology to reduce congestion and improve safety on Bellevue roads	53%	33%	14%
15. <b>Reducing congestion:</b> For residents entering and leaving neighborhoods.	55%	32%	14%

**[END RANDOMIZE]**

Below is a list of fire facility priorities that could be funded in the City of Bellevue. Please rank each item as high, medium, or low.

SCALE:	High	Medium	Low
<b>[RANDOMIZE]</b>			
16. <b>Remodel outdated stations:</b> Remodeling, expanding, or replacing fire stations in Bellevue	27%	46%	27%
17. <b>Existing station upgrades:</b> Implementing needed existing upgrades in fire fighting facilities in Bellevue	42%	42%	16%
18. <b>Improve facility locations:</b> Aligning facilities so as to better serve Bellevue communities.	25%	48%	26%
19. <b>Seismic upgrades:</b> Upgrade facilities to ensure that every fire station in Bellevue meets seismic standards to withstand a major earthquake and provide first response in any emergency.	54%	32%	14%
20. <b>Establish a new downtown fire station:</b> So the fire department can meet response time standards	35%	40%	26%

**[END RANDOMIZE]**

**DEMOS.** And finally, a few questions for statistical purposes only.

21.	Do you own or rent your apartment or home?		
	Own/buying	87%	
	Rent/lease	11%	
	Don't Know/Refused	2%	
22.	How often do you use a bicycle to get around?		
	Every day	5%	
	A couple times a week	10%	→ 19%
	Once a week	4%	
	A couple times a month	7%	
	A couple times a year	17%	→ 24%
	Never	56%	
	Don't know	<1%	
23.	How often do you use an automobile (Car/Truck/SUV) to get around?		
	Every day	75%	
	A couple times a week	18%	→ 96%
	Once a week	3%	
	A couple times a month	2%	
	A couple times a year	1%	→ 3%
	Never	1%	
	Don't know	<1%	

24.	How often do you use transit (Bus/Light Rail/Sounder) to get around?		
	Every day	10%	
	A couple times a week	8%	→ 21%
	Once a week	3%	
	A couple times a month	13%	→ 46%
	A couple times a year	33%	
	Never	32%	
	Don't know	1%	

25A. What year were you born? **[DROP DOWN] [IF REFUSED, Q25A=9999]**

25B.	Are you... <b>[DROP DOWN]</b>	
	18-29	3%
	30-39	15%
	40-49	25%
	50-64	34%
	65 or over	20%
	Prefer not to answer	2%

26. What is your zip code? **[TEXT BOX W/ ZIP CODE VALIDATION]**

98004	25%
98005	18%
98006	21%
98007	9%
98008	19%
Other	7%

27.	Do you live in Bellevue?	
	Yes	92%
	No	8%

**FINISH.** Thank you very much for completing this survey and have a good day.