

Council Priorities Organizational Mission, Vision and Core Values

This section includes the Bellevue City Council's priorities and the City of Bellevue's organizational mission, vision, and core values.

The Bellevue City Government Priorities were adopted by the City Council in 2001 and reaffirmed in 2002, and represent the overall priorities for the City government.

City of Bellevue employees revisited the mission and vision statements during the winter of 2007-2008. The Leadership Team proposed new language and sought staff feedback.

- A video with visionary comments from the City Manager and city staff was shown at department meetings and available online. Forty-five percent of staff completed a survey with their reactions and suggestions for a new organizational mission and vision statement.
- The Leadership Team and City Manager, as well as a staff task force with representatives from each department, read and discussed the employee feedback.

In preparation for the 2009-2010 Budget, the City Council engaged in several Budget retreats and workshops during 2008 and provided a framework for departments to use in developing their proposed budgets.

Additionally, the Council held three public hearings prior to adopting the 2009-2010 Budget.

CITY COUNCIL PRIORITIES

- Transportation
- Neighborhood Assistance Strategy
- Technology
- Arts and Cultural Infrastructure
- Community Outreach
- Human Infrastructure
- Regional Leadership Role and Messages
- Economic Vitality
- Environmental Stewardship
- Public Safety
- Neighborhood Livability
- Parks and Open Space

COUNCIL DISCUSSION TOPICS

Transportation

- Create City-wide circulation network/circulator
- Integrate regional and local transportation visions /Exert regional and national leadership
- Implement the transportation visions
- Refine street and transit solutions that will serve Downtown for next ten years
- Achieve higher level of neighborhood satisfaction

Neighborhood Livability and Assistance Strategy

- Help neighborhoods identify their distinctive characteristics, unique identity and pride
- Establish strategy for neighborhood redevelopment/renewal
- Rethink services delivered to neighborhoods and how we are internally organized/structured to provide these services
- Develop packet of information detailing Neighborhood Services
- Work with neighborhood partnerships on Code enforcement

Technology Advancement

- Become a “Wired City” – provide equal access to technology/bandwidth
- Promote electronic service delivery to enhance convenience and accessibility for the public
- Leverage existing technology to streamline business processes
- Provide leadership to the region in integrating service delivery systems for users
- Explore opportunities for regional collaboration and sharing of information related to technology
- Continue to invest in research and development, partnerships, and innovative initiatives to maximize the benefits from our investments in technology

Arts and Cultural Infrastructure

- Create community and neighborhood festivals/events
- Support cultural enhancements/performing arts center
- Define City role in promoting/sponsoring cultural arts
- Define what actions would be necessary for Bellevue to become the cultural center of the Eastside

Community Engagement

- Connect with and get involved with neighborhoods – Council more interactive/involved with neighborhoods
- Create additional opportunities for public forums for general outreach as well as specific topical discussions
- Utilize the City’s website to reach out and interact with neighborhoods and individual citizens
- Explore integrated communication network that serves all segments of the community
- Develop and implement “push” communication technologies to notify, inform and educate users based on their expressed interests

Human Services Infrastructure

- Leverage work of existing human services agencies and religious institutions
- Consult with schools and religious institutions to learn about major changes in immigrant populations and needed revisions to programs affecting people

- Continue to partner with BCC and the schools on programming for disadvantaged/technology introduction/skill building
- Identify ways to leverage skills and smarts of retired residents into public/community service
- Increase multi-generational programs
- Continue to reach out to seniors, youth, immigrants, and disadvantaged citizens
- Explore relevance and applicability of federal human services initiatives to Bellevue's human services network

Regional Leadership Role and Messages

- Address regional transportation, water, and human services governance issues
- Monitor and advocate for favorable Eastside Jail solutions
- Improve coordination of criminal justice programs/services

Environmental Stewardship: Preserve the environment for future generations

Economic Vitality

- Foster ability to retain and enhance competitive advantage
- Rethink parking philosophy/consider building Downtown garage
- Promote neighborhood shopping center vitalization
- Link marina property to the City/Pedestrian Corridor
- Articulate the importance of economic vitality to citizens and employees

Public Safety

- Keeping our neighborhoods and downtown business center safe
- Minimizing property loss due to fire or natural disaster

Parks and Open Space: Increase recreational opportunities, land acquisition and open space vision



ORGANIZATIONAL MISSION

Provide exceptional customer service, uphold the public interest and advance the Community Vision.

ORGANIZATIONAL VISION

Be a collaborative and innovative organization that is future focused and committed to excellence.

ORGANIZATIONAL CORE VALUES

Exceptional Public Service: We deliver outstanding service to the customer.

Stewardship: We preserve and enhance the community's environmental, financial, human, and physical resources.

Commitment to Employees: We value all employees and their contributions and treat each other with caring and respect.

Integrity: We are trustworthy, truthful, and ethical.

Innovation: We encourage and reward creative ideas and solutions.

