

Transportation Management Programs

Bellevue Transportation Commission

March 10, 2016

A decorative graphic in the bottom right corner consisting of several overlapping, semi-transparent geometric shapes in shades of light blue, green, and orange.

Tonight's Presentation

1. What is a Transportation Management Program (TMP)?
2. Current TMP requirements
3. Why review TMP requirements now?
4. Proposed process for TMP code review
5. Proposed survey of TMP building managers

What is a TMP?

1. An agreement established at time of real estate development project permitting that obligates the project owner/manager to undertake activities to limit or reduce project impacts to transportation (or parking).
2. TMP obligations typically extend for the life of the building.



Current TMP requirements—Citywide

May include some or all of the following:

- Post information, distribute information
- Designate a Transportation Coordinator,
- Designate preferred parking for car/vanpools,
- Provide \$15/month subsidy for car/vanpool & transit riders,
- Provide emergency ride home

Specific requirements vary by building size and type of land use (residential, office, manufacturing, medical clinic, hospital, retail, mixed use).

Current TMP requirements— Additional for Downtown Office use

1. Performance requirement: Reduce rate of drive-alone commuting by tenant employees by 35% over 10 years from baseline.
2. Additional programmatic requirements:
 - Commute information board at each tenant with 50 or more employees;
 - Lease language requiring tenant participation in employee commute surveys
 - Identify parking as a separate line item in leases, with a monthly cost not less than a 2-zone Metro pass
 - Personalized ridematching to encourage car/vanpools.

Why review TMP requirements?

1. Code adopted in 1995, some language does not fit well with current conditions or practices.
2. Performance target for Downtown office use—35% reduction from baseline measurement in drive-alone—is difficult to achieve in 10-year timeframe specified.
3. Opportunity to assess
 - Effectiveness of current TMP requirements
 - Relationship of TMPs to other demand management activities, including Commute Trip Reduction requirements for large employers.
4. Other elements of the Transportation Development Code updated last year; TMP element deferred for separate consideration.

Proposed TMP review process

April: Management Brief to City Council

May 12 TC meeting:

1. Review implementation at existing TMP sites:
 - What required activities are they doing, not doing?
 - What other activities are they doing?
 - Are performance targets (where applicable) being met?
2. Determine TMP effectiveness, as feasible
 - Are trips being reduced?
 - Are other impacts being mitigated?
3. Identify TMP requirements at adjacent jurisdictions
4. Input from TMP implementers (via survey)

Proposed TMP review process

June 9 TC meeting

- Review, comment on draft alternatives

Mid/late June

- Solicit public comment on alternatives
- Management brief to City Council

July 14 TC meeting

- Public Hearing
- Potential recommendation by Commission

September

Briefing to the City Council (at a study session)

Proposed survey of TMP implementers

Purposes of survey:

1. Provide early notice of the TMP review initiative
2. Gain information to inform the draft alternatives

Key issues:

1. Do TMP implementation activities facilitate tenant use of non-drive alone modes?
 2. Which activities would the buildings do anyway, even if they were not required?
 3. Should TMP requirements be made more flexible and/or performance-based?
- Timing of survey—propose to proceed, have results for May meeting.

Next steps

1. Evaluate compliance with TMP requirements
2. Evaluate TMP effectiveness
3. Gather input from TMP implementers (via survey)
4. Compile TMP requirements at adjacent jurisdictions
5. Return to Commission on May 12.

Commute resources to fit your needs

Custom Commute Planning
 Bus routes, vanpools, carpools, biking, walking and more - we've got the tools to help you explore all of your commute options.

Free Parking Incentives
 If you take the bus, carpool, vanpool or bike to work at least four days a week, you're eligible to receive two free days of parking each month in the garage. You must register with TransManage to be eligible for this benefit.

Bicycle Commuter Amenities
 Commuters have access to a bicycle rack in the garage, as well as free showers and towel service in the fitness center. Please contact Ivanhoe Cambridge to access this benefit.

Emergency Ride Home
 Get home fast and free by taxi in an emergency. Register with TransManage to receive reimbursement for up to four trips per year. Some restrictions apply.

Vanpool Parking
 Vanpools get preferential parking. Spaces are limited, so please contact TransManage to check status of availability.

How can we help you find your way?

Property Management:
 Call: 425.467.8181
 Email: SummitTenantServices@ivanhoeCambridge.com

For TransManage Registration or Commute Planning Assistance:
 Visit: www.bellevuedowntown.org/TransManage
 Email: transmanage@bellevuedowntown.org
 Call: (425) 990-3096

Commute Wiser with TransManage

Summit Employee Transportation Benefits

provided to you by your property management,
 Ivanhoe Cambridge