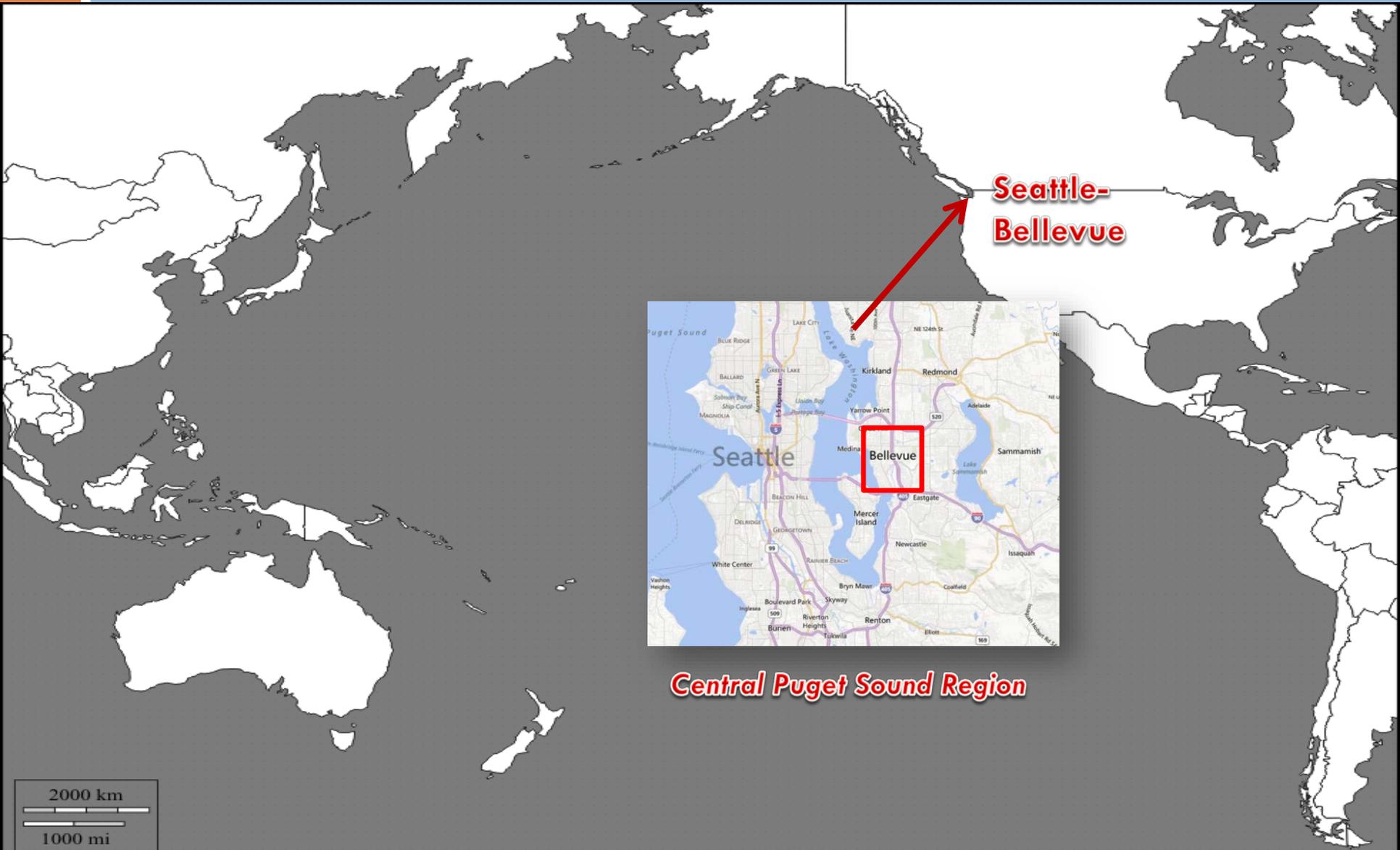




City of Bellevue, USA

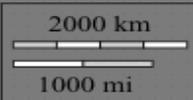


Location



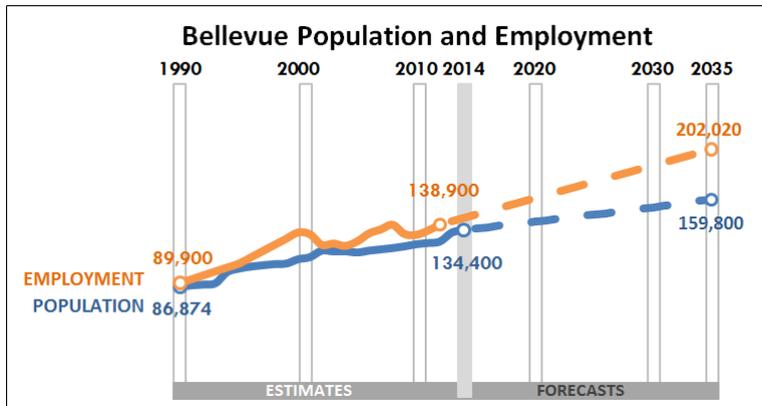
**Seattle-
Bellevue**

Central Puget Sound Region



Strong, Vibrant Economy

- ❖ Highly educated workforce
- ❖ High incomes
- ❖ Strong technology sector
- ❖ International business center
- ❖ 45 corporate headquarters
- ❖ Safe community
- ❖ Beautiful natural environment





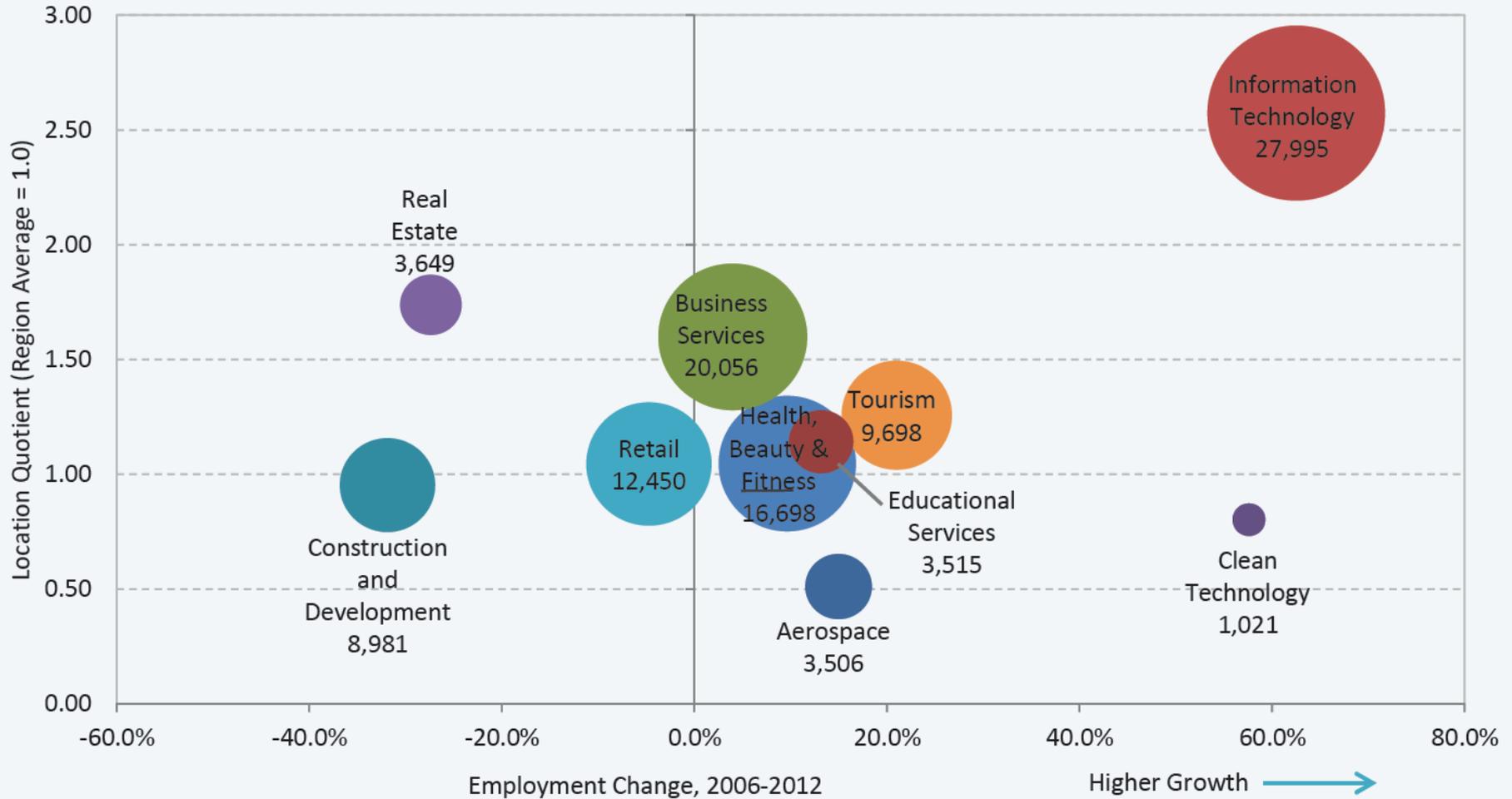
Global & Regional Business Center

Global market leaders are the major Bellevue and regional employers

- ❖ **In Bellevue:** Bungie, Valve, Microsoft, Boeing, T-Mobile, Expedia, Key Bank, Concur, Eddie Bauer, Intellectual Ventures, Hidden Path
- ❖ **Nearby In Region:** Boeing, Amazon, Starbucks, Gates Foundation, Google, Costco, Expeditors, PATH Medical, Weyerhaeuser, and many more
- ❖ **Foreign Direct Investment in the Puget Sound Region:** NCSOFT Corporation, Aditi Technologies, HCL Technologies, AIM Aerospace, Fujitsu America, Nintendo, Siemens Med Solutions, Novo Nordisk
- ❖ **Retail and Tourism:** Bellevue is one of the most profitable luxury retail centers in the United States

Bellevue's Major Industries

BELLEVUE MAJOR INDUSTRY CLUSTERS BY SIZE, EMPLOYMENT CHANGE, AND CONCENTRATION





Bellevue's Major Employers

- ❖ Microsoft
- ❖ Boeing
- ❖ PACCAR
- ❖ Nordstrom
- ❖ Expedia
- ❖ T-Mobile
- ❖ Puget Sound Energy
- ❖ Symetra Financial
- ❖ Overlake Hospital and Medical Center
- ❖ Bellevue College
- ❖ Safeway
- ❖ Pro Sports Club
- ❖ Verizon Wireless

Interactive Media Hub

- Washington State is home to over 330 interactive media companies that generate over \$19 Billion in revenue
- Bellevue is home to AAA studios and a thriving indie community
- Washington Interactive Network offers boot camps and mentors to get your game to market

The Bungie logo features the word "BUNGIE" in a bold, black, sans-serif font. A grey arc is positioned above the letters "U" and "N", and a small blue dot is placed above the letter "I".

BUNGIE

The Valve logo features the word "VALVE" in a bold, black, sans-serif font, enclosed within a black rectangular border.

VALVE

The Dropforge Games logo features a stylized black icon of a drop with a white cross inside, positioned above the word "DROPFORGE" in a bold, black, sans-serif font. Below "DROPFORGE" is the word "GAMES" in a smaller, black, sans-serif font, flanked by two horizontal lines.

DROPFORGE
GAMES

The Hidden Path Entertainment logo features the words "HIDDEN PATH" in a bold, black, sans-serif font, with "ENTERTAINMENT" in a smaller, black, sans-serif font below it.

HIDDEN PATH
ENTERTAINMENT

The Her Interactive logo features the word "Her" in a large, bold, red, sans-serif font, with "INTERACTIVE" in a smaller, white, sans-serif font below it, all contained within a red banner-like shape.

Her
INTERACTIVE



Research & Development

- The University of Washington conducts \$1.2 billion in research annually
- Microsoft annually spends on average \$10 billion on R&D.
- R&D facilities from major global entities
- \$1.2 billion in venture capital investment.



UNIVERSITY *of* WASHINGTON



Microsoft



MADRONA
VENTURE GROUP



APPLAUSE®

EMC²

htc



Hitachi Data Systems

Emerging Virtual Reality Hub

- Puget Sound and Bellevue have a heavy concentration of companies focused on 3D, VR, AR and other technologies
- SEA-VR Conference 2015 will be an industry-developer event



Tech Entrepreneurship Center

Bellevue supports the entrepreneurs building the next generation of technology

- SBDC Advisor provides access to small business resources
- Co-working spaces convenient to major employment centers
- Events that foster networking and spontaneous collaboration



WASHINGTON
INTERACTIVE
NETWORK



 **extraSlice**
The startup Catalyst

Competitive Business Taxes

Washington State Taxes

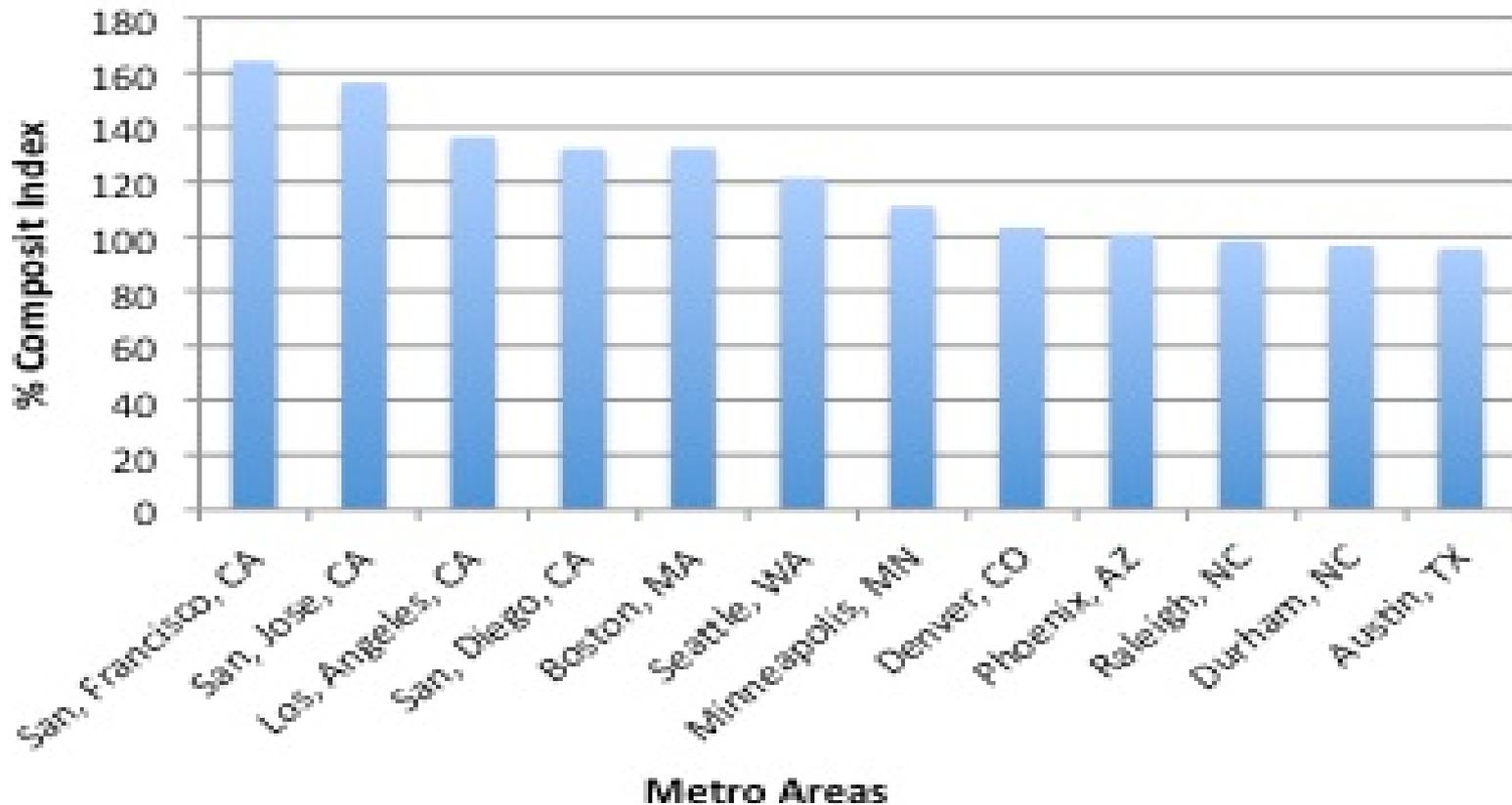
- Sales & Use Tax
- Business & Occupation tax
- Property Taxes
- ***Washington State does not collect an income or estate tax.***

Per capita tax comparison

- NY: \$7,660
- MA: \$6,832
- CA: \$5,634
- **WA: \$5,156**
- TX: \$4,209

Competitive Business Climate

Cost of Living Comparison with Competitive U.S. Metro Areas



Thank You

Contact:

Jesse Canedo

Economic Development Manager

City of Bellevue, Washington, USA

jcanedo@bellevuewa.gov

