Summary of the Project—What Are We Doing?

- Develop a long-term vision for the Bel-Red corridor (Planning to the Year 2030)
  - Determine future land use in a thoughtful, comprehensive manner
  - Integrate land use and transportation planning, including all transportation modes
  - Evaluate the impacts and opportunities presented by a potential high capacity transit (HCT) line through the corridor, and identify a preferred route and station locations
  - Identify community amenities that will contribute to and support the preferred vision
  - Evaluate and protect adjoining areas from impacts of future growth
Summary of the Project—What Are We Doing?

• The project is more than a zoning study
  • The adopted plan will be implemented through a variety of tools:
    • Power of the vision to inspire/influence decisions
    • Zoning
    • Incentives and market mechanisms
    • Public investments—City and other entities
    • Catalyst projects
Rationale for the Project—Why Do This?

• Strategic location between Downtown Bellevue and Overlake
• Plan for area has not been updated in many years
  • Ongoing land use transition, but no clear vision as to the area’s future
• Influence Sound Transit decisions on Phase 2 High Capacity Transit and take advantage of opportunities presented by HCT
Summary of Issues (Based on Public Comment to Date)

- Land Use
  - Concern about compatibility between existing land uses/businesses and potential future land uses
  - Desire to preserve service uses and some existing light industrial uses
  - Recognition of potential for additional types of uses (housing, office) given the area’s location

- Transportation
  - Improvements needed in overall network (more road connections, better ped/bike access, better transit service)
  - Interest/questions about Sound Transit HCT corridor and stations

- Parks/Environment
  - Support for more “green spaces” in corridor
    - Parks
    - Stream/wetland enhancements
Purpose of Today’s Meeting: A “conversation” with business and property owners

• Give the steering committee the opportunity to hear from, and ask questions of, owners of property or businesses within the study area

• Incorporate this important public input in development of draft land use/transportation alternatives which will be released soon for committee and public review

• A key part of the broad public outreach for the project
Status of Project:

Bel-Red Corridor Project Timeline
April 2006

PROJECT ORIENTATION
Aug 2005

Council Kick-off
Board/Commission Briefings

SC Meeting
- Purpose
- Mkt study

COMMUNITY MEETING (Nov. 9)

PROJECT INFORMATION
Nov 2005

SC Meeting
- LU Conditions
- Scoping

COMMUNITY MEETING

Alternatives Identification/Deliberation
Dec 2005

SC Meeting
- Transportation
- HCT

COMMUNITY MEETING

Alternatives Evaluation (DEIS)
Mar 2006

SC Meeting
- Objectives
- Tour recap

COMMUNITY MEETING (Apr. 18)

Prelim Preferred Alternative
Apr 2006

Approve alternatives for EIS analysis

COMMUNITY MEETING

Final Vision / Implementation Plan
May 2006

Approve preliminary preferred alternative

COMMUNITY MEETING

2007

Approve final preferred alternative

Approve imp plan

ONGOING:
Steering Committee monthly meetings
PUBLIC OUTREACH EFFORT
- BUSINESS/PROPERTY OWNERS (focused and structured effort to engage with the full set of Bel-Red area business and property owners)
- NEARBY NEIGHBORHOODS (will include speakers bureau available to attend neighborhood association meetings)
- BOARDS & COMMISSION BRIEFINGS

BUSINESS/PROPERTY OWNER FORUMS

NEIGHBORHOOD ASSOC. MEETINGS