
Bel-Red Corridor Project

Project Steering Committee

May 4, 2006

The logo features the words "BEL RED" in a bold, white, sans-serif font, with a stylized orange and red wave graphic passing through the letters. Below this, the words "corridor project" are written in a white, italicized serif font.

BEL RED
corridor project

Summary of the Project—What Are We Doing?

- Develop a long-term vision for the Bel-Red corridor (Planning to the Year 2030)
 - Determine future land use in a thoughtful, comprehensive manner
 - Integrate land use and transportation planning, including all transportation modes
 - Evaluate the impacts and opportunities presented by a potential high capacity transit (HCT) line through the corridor, and identify a preferred route and station locations
 - Identify community amenities that will contribute to and support the preferred vision
 - Evaluate and protect adjoining areas from impacts of future growth
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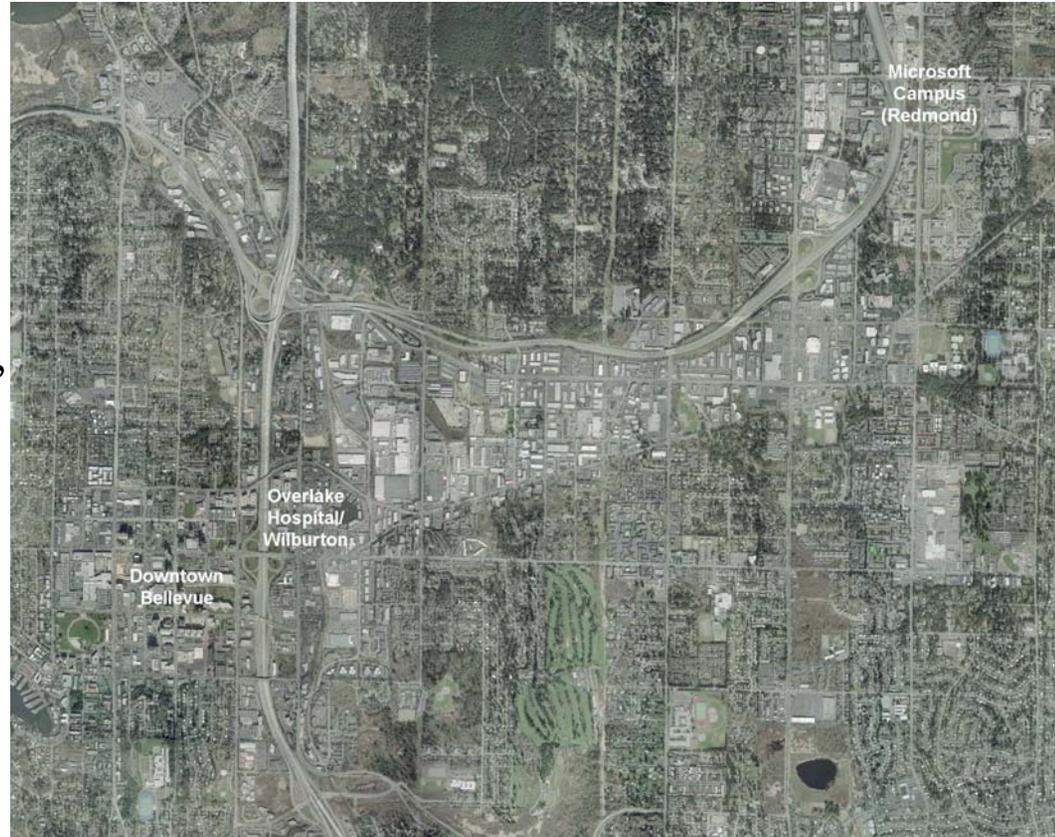
Summary of the Project—What Are We Doing?

- The project is more than a zoning study
 - The adopted plan will be implemented through a variety of tools:
 - Power of the vision to inspire/influence decisions
 - Zoning
 - Incentives and market mechanisms
 - Public investments—City and other entities
 - Catalyst projects



Rationale for the Project—Why Do This?

- Strategic location between Downtown Bellevue and Overlake
- Plan for area has not been updated in many years
 - Ongoing land use transition, but no clear vision as to the area's future
- Influence Sound Transit decisions on Phase 2 High Capacity Transit and take advantage of opportunities presented by HCT



Summary of Issues (Based on Public Comment to Date)

- Land Use
 - Concern about compatibility between existing land uses/businesses and potential future land uses
 - Desire to preserve service uses and some existing light industrial uses
 - Recognition of potential for additional types of uses (housing, office) given the area's location
 - Transportation
 - Improvements needed in overall network (more road connections, better ped/bike access, better transit service)
 - Interest/questions about Sound Transit HCT corridor and stations
 - Parks/Environment
 - Support for more “green spaces” in corridor
 - Parks
 - Stream/wetland enhancements
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Purpose of Today's Meeting: A “conversation” with business and property owners

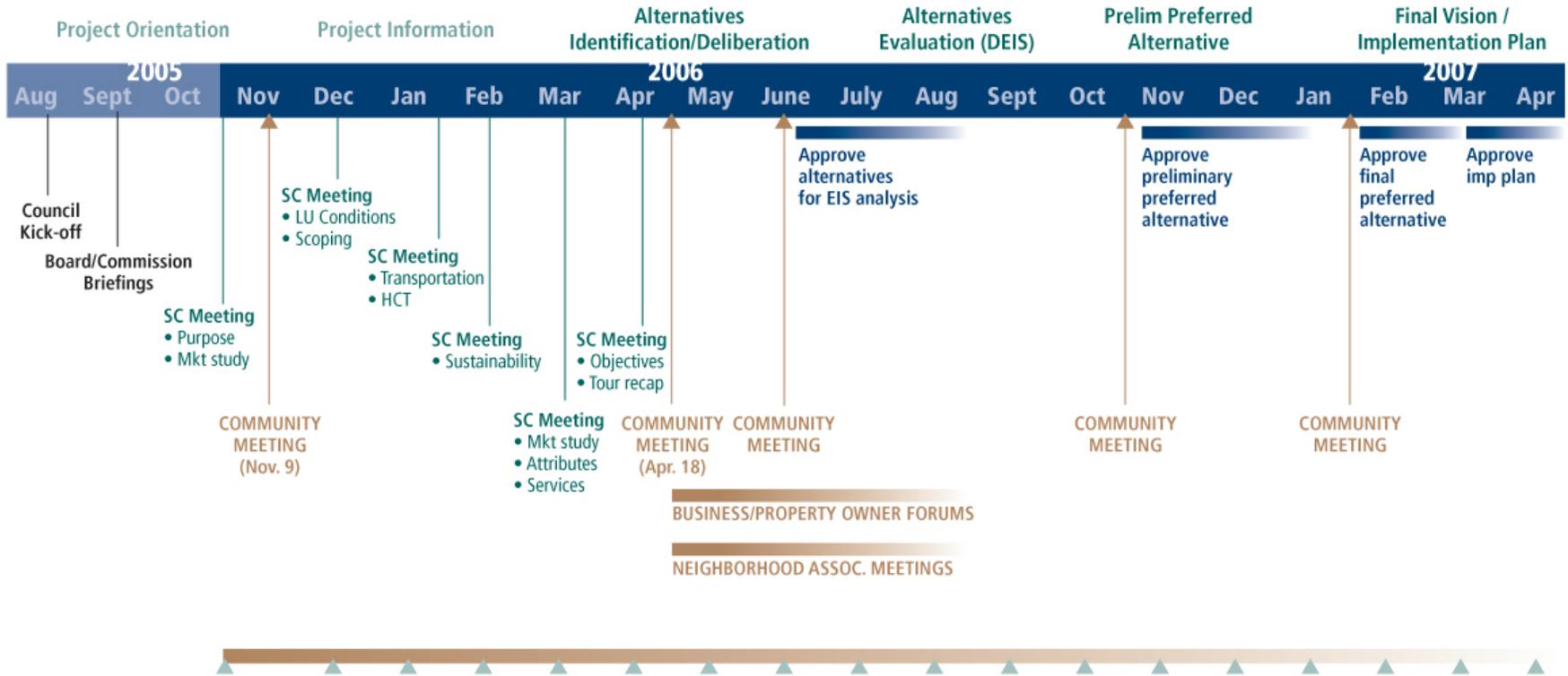
- Give the steering committee the opportunity to hear from, and ask questions of, owners of property or businesses within the study area
 - Incorporate this important public input in development of draft land use/transportation alternatives which will be released soon for committee and public review
 - A key part of the broad public outreach for the project
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Status of Project:



Bel-Red Corridor Project Timeline

April 2006



ONGOING: Steering Committee monthly meetings

PUBLIC OUTREACH EFFORT

- BUSINESS/PROPERTY OWNERS (focused and structured effort to engage with the full set of Bel-Red area business and property owners)
- NEARBY NEIGHBORHOODS (will include speakers bureau available to attend neighborhood association meetings)
- BOARDS & COMMISSION BRIEFINGS