Bel-Red
Development Opportunities

March 2, 2006

Leland Consulting Group 2005
Richland Washington
Today’s Presentation

- Market Demand
- Development Opportunities
- Creating A Plan
Market Demand

- Office space
- Housing
- Auto sales
- Retail & Hotel
Development Opportunities

- Mixed-use campus development
- New residential neighborhoods
- Overlake Hospital expansion
- Auto Corner
- Transit Villages
Compete for Corporations
Concepts

Build Housing
Concepts

Treat the Wetlands as an Amenity
Concepts

Align Development with Transit
Creating the Area’s Future

- Decide on what you want.
- Create a strong vision.
- Think in terms of places.
- Exercise leadership.