

# Bellevue Neighborhoods Conference

2016  
Saturday  
May 21  
8am-4pm



Better Together



# Better Together – Bellevue Neighborhoods Conference

Don't miss the first Bellevue Neighborhoods Conference! A full day of activity designed for both the seasoned neighborhood leader and those new to the neighborhood scene. Workshop topics hit the basics, as well as topics for those that have been around the block.

This conference will provide GREAT opportunities to connect with your Bellevue neighbors, to engage in interactive workshops, and to be inspired to get more involved in your neighborhood and your City.

## TO KICK OFF THE DAY...



### **Continental Breakfast and Keynote Speaker, Becky Henchman—Eat, Play, Thaw**

Keynote speaker Becky Henchman, author of the local blog, “Eat, Play, Thaw,” will set the tone for the day as she shares her story of thawing the “Seattle Freeze” by being intentional about building meaningful relationships with her neighbors.

Few people intend to not know their neighbors, but often we find that we lack the effort or motivation to physically or emotionally connect to those who live right next to us. Becky will speak to the intentionality of invitation and about how to create opportunities for conversations to begin. Becky Henchman is the author of a local blog, “Eat, Play, Thaw”. She is a marketing and communications freelancer, blogger, and a grateful wife and mom who is passionate about friendship and connection.





## Schedule:

- 8:00am Registration Materials / Continental Breakfast / Networking  
*City Hall Concourse*
- 8:30am Welcome  
Keynote Speaker –Becky Henschman  
*Council Chambers*
- 9:30am Session 1
- 10:45am Session 2
- 12:00pm Lunch  
*City Hall Concourse*
- 1:15pm Session 3
- 2:30pm Session 4
- 3:30pm What's Next for Neighborhoods?  
Mike McCormick Huentelman, Neighborhood Outreach Manager  
*Council Chambers*
- Door prizes and giveaways!
- 4:00pm Back to the Neighborhood!

# Workshop Descriptions

**Twenty workshops in four major themes and key for each workshop track:**

**Building Community in my Neighborhood**

**The World in my Neighborhood**

**Staying Safe in my Neighborhood**

**Navigating the City in my Neighborhood**

## **Session 1 (9:30-10:30)**

**The A to Z of Creating Events that Build Community**

**Becky Henschman**

From coffee klatches to books clubs, block parties to potlucks, learn the secret ingredients and the organization and tools necessary to grow community connections. Becky will provide proven hands-on tools and knowledge to kick-start event planning in your neighborhood. #107278

**Creating a Cross Cultural Committee or Volunteer Team!**

**Jay Shukla, Executive Coach, Mediation Volunteer**

When differences are reconciled, something new is created. Whether you are a local born or foreign born neighborhood leader, how can you create opportunities and learn from Bellevue's rich cultural advantage? In this workshop, you will learn basic cultural concepts to understand how others may think and communicate. We will contrast American, Confucian, Slavic and South Asian communication, and learn some simple strategies for building a cohesive cross cultural committee or volunteer team. #107279

## **Conversations with the Captains**

**West sector Captain, Carl Kleinknecht**

**North sector Captain, Marcia Harnden**

**South sector Captain, John McCracken**

The City's policing structure is broken down into three geographical sectors – West, North and South. These sectors are assigned to an individual Patrol Captain who is ultimately responsible for any issues taking place in their sector. This is your chance to meet personally with the Police Sector Captain for your neighborhood area. The Captain will speak specifically to crime in your area, prevention tips and you'll have a chance to ask questions and get to know your community policing specialist.

West Edition: #107280

North Edition: #107281

South Edition: #107283

## **Public Process 101**

**Kyle Stannert, Asst. City Manager/City Clerk**

**Charmaine Arredondo, Deputy City Clerk**

Learn how to make your voice and the voice of your neighborhood organization heard. When do you show up? How do you sign up? What does the Mayor do? What's the role of the City Manager? What's the difference between a study session, a public hearing, a Council meeting? This "basics" workshop will cover the ins and outs of City structure, government process and civic engagement. #107284



## Session 2 (10:45-11:45)

### Community Building Blocks

**Emily Kish**, *Neighborhood Outreach*

Would you like to organize an event to meet your neighbors, even though you've lived in the neighborhood for 20 years, and so have they? Have you and your neighbors discussed improving your neighborhood, but need assistance? Is there a burning issue in your neighborhood that's dividing, rather than unifying, your neighbors? Join staff as we share resources and programs offered by the city to support these, and many other efforts to help build and strengthen communities. This is a perfect introduction for people new to the city's outreach programs! #107213

### We Can Work it Out!

**Marci McReynolds and Cheryl Cohen**

*Mediation Co-Managers*

Ever have a conflict with a neighbor or your community association you didn't know how to approach? Learn how to have a challenging conversation where you speak your own needs in a way that is easy to hear, where you listen to the needs of others in a way that increases understanding, and where you reach resolution in a way that recognizes everyone's needs. This will be a fun, participatory workshop involving opportunities to try out new tools. #107214

### Breaking Down Language Barriers

**Marci Williams**, *Hopelink*

Language differences can be a barrier, but mutual efforts to cross that language barrier can bring people closer together. Learn and try out some everyday tools and strategies for communicating with limited-English speakers, including tips for speaking, listening, and writing. We'll touch on some helpful cultural cautions and taboos as we strengthen communication skills to help foster understanding, respect, and friendship in our multicultural community. #107221

### Tips & Traffic Calming for Neighborhoods

**Rebecca Rodni and Vangie Garcia**,  
*Neighborhood Traffic Safety Services*

Impacts from land use development associated with urban growth can increase cut-through traffic, speeding, and noise in residential neighborhoods. When traffic and parking problems occur on a daily basis, our sense of **well-being** is compromised. A safer, calmer neighborhood transportation system enhances our quality of life and encourages people to walk, bike, and drive responsibly. Join Bellevue's Neighborhood Traffic Safety Services in a discussion about how we can calm neighborhood traffic by engaging the community, implementing safety programs, planning projects for safer roadways and preserving neighborhood character. Learn how to get a project started in your neighborhood to tame the traffic. #107228

### "In the Know"

**Claude Iosso**, *Digital Communications Coordinator*

**Brad Harwood**, *Acting Strategic Communications Advisor*

Get acquainted with the communication tools the city uses to keep you informed. What's an alert? Where is the community calendar? How do you follow major citywide or neighborhood projects? What's on the city's Facebook page? Get hands-on practice navigating the city website, social media, BTV and the MyBellevue App. Understand how to traverse the city's extensive communications network. Bring a laptop if you like to "drive" while you learn. Paper references will also be available. #107232



## Session 3 (1:15-2:15)

### Communication Builds Community

**Mike Mike McCormick Huentelman,**  
*Neighborhood Outreach*

Now that you've heard all the buzz about websites, blogs and social media, which tools are the right ones for you and your neighborhood? How do you engage with your neighbors in this era of information overflow? How about that old fashioned community directory? What's available and what's working well in neighborhood communication? Learn the pluses and pitfalls of varied communication tools, hear from experts and a panel of neighborhood leaders and leave with a roadmap to improve your neighborhood communications. #107215

### Engaging Next Generation Leadership

**Alice Fong,** *United Way Volunteer Initiatives Manager*

Want to engage more folks to join your neighborhood group? Diversify your team by putting on a different lens to engage new people! Understand what motivates millennials to boomers and beyond to volunteer their time, expertise and resources. We'll have an interactive discussion on values and motivations and how to better connect the next generation of leadership to today's neighborhood organizations. You know where they live! #107216

### New Neighbors—New Worlds

**Moderator, Mark Manuel,** *Diversity Coordinator*

In 2014, Bellevue City Council adopted a vision statement beginning with: "Bellevue welcomes the world. Our diversity is our strength." With the majority of Bellevue's growth coming from people who are foreign born, there are many questions brought up by longtime residents about their new neighbors. A panel of diverse residents will talk about their native homelands, their path to Bellevue, and how they cross barriers that hinder immigrants from becoming engaged in their communities. There will be opportunities to ask questions about cultural and language differences, and how to bridge these gaps to welcome neighbors from around the world. #107222

### Aware and Prepare

**Detective Amanda Jensen,** *Crime Prevention*

**Sophia Lopez,** *Emergency Preparedness Coordinator*

One of the best tools for a safe neighborhood is neighbors watching out for neighbors. Learn step by step how to set up a Block Watch in your neighborhood where your neighbors are your own best safeguards against crime. Learn how to create your neighborhood network for emergency preparedness. This will be a hands-on workshop. #107229

### City Hall Orientation— The Service First Philosophy

**Denise Shinoda,** *Service First Coordinator*

**Josh Heim,** *Arts Manager*

Take the mystery out of visiting your City Hall! Tour includes an introduction to the city's service delivery model, public meeting space, traffic center, 911 center NORCOM, and an architectural overview and introduction to the nationally recognized public art found throughout the public spaces. Walk into City Hall with the confidence that you know where to go, who to talk to and how to access the services and information to be civically engaged. #107243



## Session 4 (2:30 – 3:30)

### Aging in Your Neighborhood

**Dori Gillam**, *Positive Endings*

**Jullie Gray**, *Aging Wisdom*

Is your neighborhood “age-friendly”? The World Health Organization defines an “age-friendly” community as one that optimizes opportunities for health, participation and security as people age, and adapts its structures and services to be accessible to, and inclusive of, older individuals with varying needs and capacities. In this workshop, we’ll explore the concept of “age-friendliness” - and that means for *ALL* ages. In this interactive session, you’ll be able to share with others what an age-friendly neighborhood means to you and ideas on how to make it happen. #107217

### Bellevue Parks – Hidden Gems & Treasures

**Curtis Kukal**, *Park Ranger*

Open spaces, natural areas, and trails. The gems of Bellevue’s Park & Open Space System enable a multitude of recreational opportunities right in our own backyard! Spend an hour immersed in a virtual tour of these special places, and gain a new appreciation for what your Bellevue Parks have to offer. We’ll also learn some skills to help you and your family better enjoy these fantastic areas. #107223

### Who Lives in My Neighborhood?

**Gwen Rousseau**, *Associate Planner*

Learn about the City’s new online interactive tools for exploring the demographic makeup of your neighborhood. Answer questions such as: How many people live in my neighborhood? Do many older adults live here, what about families with children or single young adults? Can people of different income levels find housing they can afford? What about cultural diversity, what are the top languages spoken at home? Knowledge of neighborhood demographics equips you with the basics for anticipating community needs and engaging with neighbors to build stronger connections. #107224

### Crime Prevention through Environmental Design

**Detective Amanda Jensen**, *Crime Prevention*

**Heather Wong**, *Community Risk Reduction Specialist*

Crime Prevention through Environmental Design (CPTED) is a crime prevention concept used to evaluate the physical security of structures. Application of CPTED concepts can lead to a reduction of fear and incidence of crime while improving quality of life. Learn how natural surveillance, natural access control and territorial behavior can help reduce crime in your neighborhood. Avoid becoming a victim by learning from the experts how to make your home and vehicles a less likely crime target. #107230

### Big Plans on the Horizon

**Dan Stroh**, *Planning Director*

As Bellevue continues to grow in size and diversity, vision and long term planning are key ingredients to maintaining a vibrant and livable City for all our residents. Get a high level overview and the latest status on major planning initiatives throughout the City. Topics may include Downtown Livability, Affordable Housing Strategy, Grand Connection, Bel-Red and more. #107244



# Workshop Registration

	Red		Blue	
	Workshop #	Building Community in My Neighborhood	Workshop #	The World In My Neighborhood
<b>Session 1 (9:30-10:30)</b>	107278	The A to Z of Creating Events that Build Community	107279	Creating a Cross Cultural Committee or Volunteer Team!
<b>Session 2 (10:45-11:45)</b>	107213	Community Building Blocks	107221	Breaking Down Language Barriers
	107214	We Can Work it Out!		
<b>Session 3 (1:15-2:15)</b>	107215	Communication Builds Community	107222	New Neighbors—New Worlds
	107216	Engaging Next Generation Leadership		
<b>Session 4 (2:30-3:30)</b>	107217	Aging in Your Neighborhood	107223	Bellevue Parks—Hidden Gems and Treasures
			107224	Who Lives in My Neighborhood?

	Green		Yellow	
	Workshop #	Staying Safe in My Neighborhood	Workshop #	Navigating the City in My Neighborhood
<b>Session 1 (9:30-10:30)</b>	107280	Conversations with the Captains West Edition	107284	Public Process 101
	107281	Conversations with the Captains North Edition		
	107283	Conversations with the Captains South Edition		
<b>Session 2 (10:45-11:45)</b>	107228	Tips & Traffic Calming for Neighborhoods	107232	“In the Know”
<b>Session 3 (1:15-2:15)</b>	107229	Aware and Prepare	107243	City Hall Orientation—The Service First Philosophy
<b>Session 4 (2:30-3:30)</b>	107230	Crime Prevention Through Environmental Design	107244	Big Plans on the Horizon

**On-line registration available at <http://parksreg.bellevuewa.gov/>**, click on **Activity tab**, scroll down to **Special Interest & Extended Learning**, then go to **Complex** and click on Bellevue City Hall. *(This application prefers the use of Internet Explorer. All registrants will have to create a user account and fill-in all the necessary information to complete the registration process.*

**Register by mail:**

Neighborhood Outreach, Attn. Julie Ellenhorn, PO Box 90012, Bellevue, WA 98009-9012

**Register by phone:** 425-452-6885, option 1

(If you are requesting a fee waiver registration must be done by mail or phone)

**For more information** on the Bellevue Neighborhoods Conference contact Julie Ellenhorn, Neighborhood Outreach, 425-452-5372 or [jellenhorn@bellevuewa.gov](mailto:jellenhorn@bellevuewa.gov).

# Better Together – Bellevue Neighborhoods Conference

## Registration Form

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Contact Phone \_\_\_\_\_

**SAVE TIME, REGISTER ONLINE Visit <http://parksreg.bellevuewa.gov/>**

Click on **Activity tab**, scroll down to **Special Interest & Extended Learning**, then go to **Complex** and click on Bellevue City Hall. (This application prefers the use of Internet Explorer. All registrants will have to create a user account and fill-in all the necessary information to complete the registration process.

\*Employer (if not a resident) \_\_\_\_\_

\*Attendees must live or work in Bellevue

Please register for one workshop and one alternate for each session. We will do our best to place you in your first or second choice based on availability.

Workshop #	Alt. workshop #	Workshop #	Alt. workshop #
(9:30-10:30) Session 1 _____	_____	(1:15-2:15) Session 3 _____	_____
(10:45-11:45) Session 2 _____	_____	(2:30-3:30) Session 4 _____	_____

Request for accommodation \_\_\_\_\_

Lunch choice \_\_\_\_\_ Turkey Sandwich \_\_\_\_\_ Roast Beef Sandwich \_\_\_\_\_ Garden Salad (veg/GF)

Conference Fee \_\_\_\_\_ \$35 (early registration through April 22)

\_\_\_\_\_ \$50 (after April 22 if space is available)

\_\_\_\_\_ Fee waiver requested

- Conference fee is refundable until May 7 and transferrable until May 20
- Fee includes continental breakfast, box lunch and conference materials

Mail completed form to:  
Neighborhood Outreach,  
Attn. Julie Ellenhorn  
PO Box 90012, Bellevue, WA 98009-9012

Payment Details	
<b>Payment Method</b>	
<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card
Total Fee: \$ _____	
Name on Card _____	
Card Number _____	
Expiration Date _____	CVV# _____




Participant Signature \_\_\_\_\_ Date \_\_\_\_\_

# Coming this Summer



**FLYERS, BANNERS, OR  
SANDWICH BOARDS  
AVAILABLE FOR YOUR  
EVENT**



**BLOCK  
PARTY**

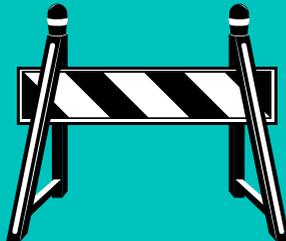
**HAVE A FIRE TRUCK OR  
POLICE OFFICER VISIT**

**IN YOUR  
NEIGHBORHOOD**

**JUNE 1–OCTOBER 2**

**Have fun!  
Meet your neighbors  
Eat great food  
Share a hobby  
Organize for safety**

**CLOSE YOUR STREET!**



**ROAD CLOSURE BARRICADES  
REIMBURSED UP TO \$50.  
PERMIT FEES WAIVED**

**NEIGHBORHOOD SERVICE  
PROJECTS**

**Choose a local charity  
While supplies last, participation  
awarded Mariners baseball tickets**

Questions? Contact Carol Ross, Neighborhood Outreach.  
425-452-7917 or [cross@bellevuewa.gov](mailto:cross@bellevuewa.gov)



Conference registration open now. Contact Julie Ellenhorn, [jellenhorn@bellevuewa.gov](mailto:jellenhorn@bellevuewa.gov) or 425-452-5372. Space is limited!