Item No. 11(a)
March 17, 2014

CITY COUNCIL AGENDA MEMORANDUM

SUBJECT:
Resolution No. 8719 approving street names for six future street segments in the Bel-Red district.

FISCAL IMPACT:
No fiscal impact is anticipated.

STAFF CONTACTS:
Chris Salomone, Director 452-6191
Patti Wilma, Planning Manager 452-4114
Planning & Community Development

POLICY CONSIDERATION:
The Transportation Code (BCC 14.02.060) provides for the opportunity to name streets when the conventional numbering system is not used and the following criteria are met (BCC 14.02.010.B):

1) Be a public way dedicated or improved for general travel and as a primary means of access to the front of property, either as a thoroughfare or cul-de-sac;
2) Have such sinuosities as not to fit into the regular street or avenue pattern;
3) Be a divided or other ornamental way within or adjacent to a park, scenic area, or landscaped area; and
4) Not be a portion of extension of a named street or avenue.

The naming of a street is done by Resolution of the City Council after recommendation by interested persons, community groups, the Planning Commission, or the designating official (BCC 14.02.060).

BACKGROUND:

Staff first introduced the concept of naming Bel-Red streets to Council in September 2012. The Comprehensive Plan supports naming streets to reinforce Bellevue as "city in a park" and to recognize the heritage of the community. Names help promote the identity of place and the Bel-Red district in particular calls for an outstanding street environment that promotes streets as key urban places with a strong consideration for character and aesthetics (see Attachment 1 for supporting Comprehensive Plan Policies).

The following rights-of-way have been determined by the Transportation and Fire Departments as appropriate to be named rather than numbered (see Attachment 2 for a map):

- 2 segments of NE 15th/16th Street, and
- 2 segments of NE 14th Street, and
- 2 segments of NE 18th Street.

Public Outreach
In 2012, staff conducted an online solicitation of street name suggestions from the general public. Taking a lead from the Bel-Red Subarea plan it was suggested that the names be based on the area's industrial past, agricultural and ethnic heritage, landmarks, events, or the area's future. This generated over 100 responses and approximately 300 individual names, including those from Wright Runstad & Company, developer of the Spring District, and The Eastside Heritage Center. The complete list is available in the Council Office.

Names were then reduced to a list of 35 based on the above criteria (see Attachment 3). In the spring of 2013 this list was presented to the Transportation Commission with the invitation for them to comment. Commissioners suggested focusing on names related to local interest and culture of the area.

Staff who worked closely on the Bel-Red vision provided input, and Transportation and Fire staff provided input from the perspective of safety and emergency response.

Proposed Names

- Segment 1: **NE Spring Boulevard**
  This name evokes the renewal of the Bel-Red District and references the Spring District development that will anchor the west edge of Bel-Red.

- Segment 1: **NE Ichigo Way**
  "Ichigo" is the Japanese word for strawberry. This name commemorates the Japanese-American community that farmed the Midlakes area in the early-mid 1900's.

- Segment 3: **NE Goff Creek Way**
  Goff Creek runs north/south through Bel-Red in the vicinity of 132nd Avenue NE. A neighborhood park/civic plaza including stream enhancement is planned north of NE 16th between 130th Avenue NE and 132nd Avenue NE.

- Segment 4: : **NE Spring Boulevard (continuation of Segment 1)**
  This name evokes the renewal of the Bel-Red District and references the Spring District development that will anchor the west edge of Bel-Red.

- Segment 5: **NE District Way**
  This signifies the intended character of the locale and reflects the desired characteristic of the area as an urban center.

- Segment 6**: NE Midlakes Way**

  Midlakes is the name used for the area near Lake Bellevue since the early 1900's when Northern Pacific Railroad connected eastside cities with the Lake Washington Beltline and highlights the Bel-Red District's prominent setting between Lake Washington and Lake Sammamish.

OPTIONS:

1. Adopt Resolution No. 8718 naming six street segments in the Bel-Red District as proposed.
2. Adopt Resolution No. 8718 naming six street segments in the Bel-Red District with modifications.
3. Do not adopt Resolution No. 8718.

RECOMMENDATION:

Adopt Resolution No. 8718 naming six street segments in the Bel-Red District as proposed.

MOTION:

Move to adopt Resolution No. 8718 naming six street segments in the Bel-Red District.

EFFECTIVE DATE:

If approved, this Resolution becomes effective immediately upon Council adoption.

ATTACHMENTS:

1. Comprehensive Plan Policies
2. Map of the future names streets
3. Short list of names presented to Transportation Commission
4. Proposed Resolution No. 8718

AVAILABLE IN COUNCIL OFFICE:

Complete list of names suggested from outreach efforts.

Attachment 1

Bel-Red Implementation – Street Names

Related Comprehensive Plan Policies

UD-42
Design boulevards to be distinctive from other streets and to reinforce the image of Bellevue as a "city in a park." Both within the right of-way and on adjacent private development utilize features such as gateways, street trees, median plantings, special lighting, separated and wider sidewalks, crosswalks, seating, special signs, street names, landscaping, decorative paving patterns, and public art.

UD-77
Recognize the heritage of the community by naming (or renaming) parks, streets, and other public places after major figures and events.

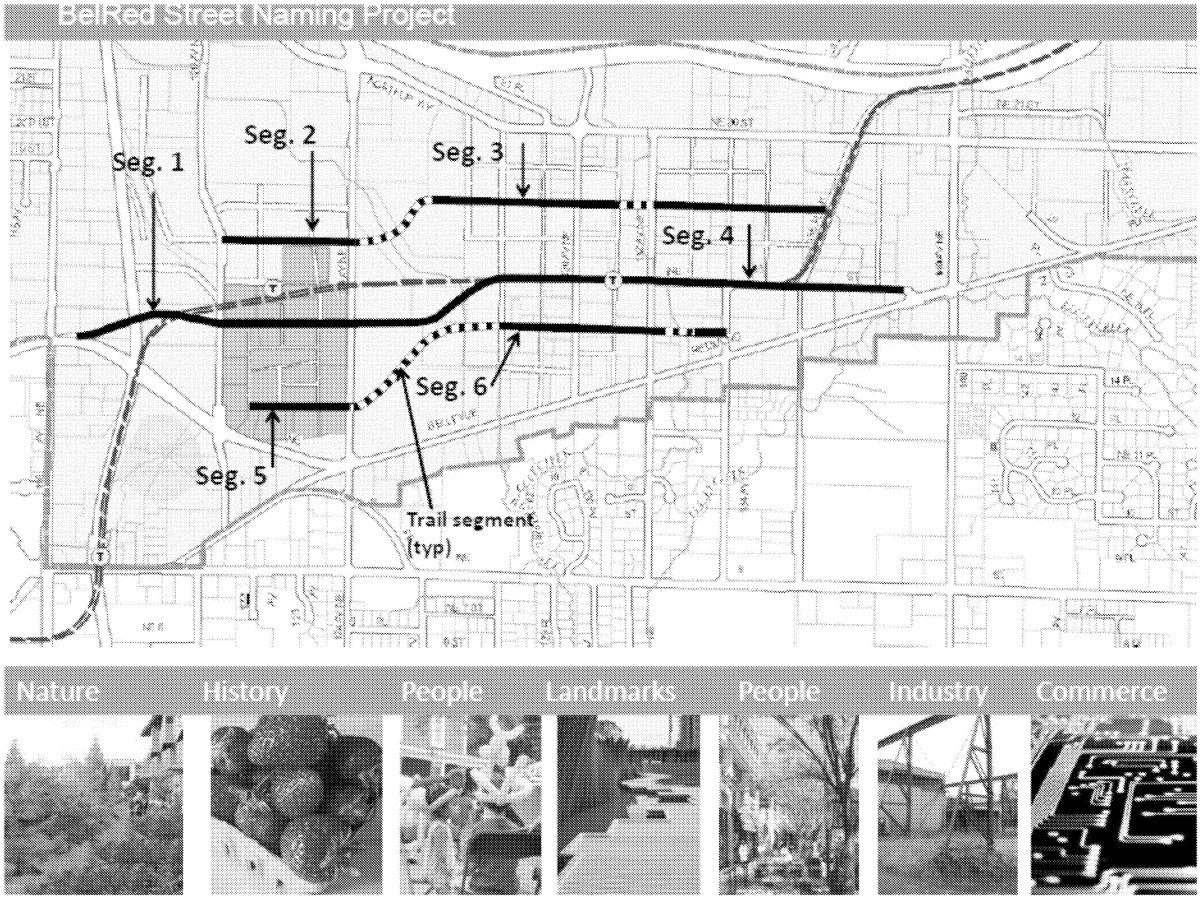
Bel-Red Subarea Vision:
A sense of place: Bel-Red, and the neighborhoods within it, will have a character that is different from Downtown Bellevue, Overlake, or other Bellevue neighborhoods. The area will build on its industrial past, and recall its natural, agricultural and ethnic heritage, while incorporating new development types that offer a unique experience for residents and employees. Public art and a distinctive cultural environment will also add to Bel-Red's character.

S-BR-25
Design and develop an outstanding street environment that promotes streets as key urban places, sensitive to their context and providing an interesting and aesthetically rich experience. Apply a street hierarchy with design guidelines and street standards that provides an appropriate combination of the following elements:
a. Strong consideration of character and aesthetics in the design and implementation of all street projects;
b. Integration of open space and landscaping, including street trees;
c. Environmentally sensitive practices, including natural drainage systems where appropriate;
d. Sidewalk development standards that promote pedestrian functionality and interest, and avoid obstructions;
e. Ground floor differentiation, including preferred uses, visual and physical access;
f. Mid-block pedestrian crossings; and
g. On-street parking, where it contributes to pedestrian convenience and safety.

S-BR-39
Promote the development of "green streets" throughout the corridor, with an abundance of street trees and areas of landscaping to improve and reduce the amount of stormwater runoff, be aesthetically pleasing, and provide an attractive pedestrian experience.

S-BR-55
Extend and expand NE 16th Street as a multi-modal corridor that includes vehicular, high capacity transit, and non-motorized travel modes to serve east-west trip demand across the Bel-Red area, while incorporating significant urban open spaces, and environmentally sensitive design features.

Attachment 2 – Map



Segment	Proposed Name	Alternate Street Number
1	NE Spring Boulevard	NE 14th Street
2	NE Ichigo Way	NE 16th Street
3	NE Spring Boulevard	NE 15th Street
4	NE Goff Creek Way	NE 17th Street
5	NE District Way	NW 12th Terrace (Ter)
6	NE Midlakes Way	NE 14th Street

Attachment 3

Indicates Transportation Commissioner preference

	Notes/Explanation
Agriculture/Crops	
Salmonberry	
Blueberry	
Orchard	
Strawberry	
Ichigo	Japanese for strawberry
Early Residents	
Zweifelofer	Early settler owned 124 acres at today's Metro bus base.
Takeshita	Japanese family farmed in BelRed area; interned, then returned to farm.
Hashiguchi	Daughter of the Takeshitas. Took over farming after WWII.
Fraser	Homesteader. Cabin now at Kelsey Creek Farm.
Godsey	Merchant who named the "Midlakes" rail stop.
Early BelRed Street Names	
McDermott	
Griffin	
Clancy	
Fletcher	Homesteader. Cabin now at Kelsey Creek Farm.
Flora	
Azalea	
Maple	
Camelia	
Rhody	
Pine Terrace	
Cottonwood	
Fauna	
Chinook	
Coho	
Kokanee	
Orca	
Sockeye	
Landmarks/Vistas	
Glacier	
Rainier	
Adams	
St Helens	
Baker	
Olympic	
Local Interest	
Kelsey	Local stream.
Briarwood	Historic street name, 1908 plat in the area and current commercial center.
Midlakes	Early rail stop and location of Bellevue Vegetable Growers now the site of Sunset Glass.
Spring	Name of large new mixed use project at 120th and 15th/16th
District	Signifies intended character of the locale and reflects desired characteristic of area as an urban center
Cascadia	Name for the northwest bioregion / natural setting.
Nature Related	
Mossy Brook	
Wetlands	
Fern Bank	
Creekside	

2987-RES
3/13/2014

CITY OF BELLEVUE, WASHINGTON

RESOLUTION NO. 8718

A RESOLUTION approving street names for six future street segments in the Bel-Red district.

WHEREAS, the Bellevue Comprehensive Plan supports the name of the rights-of-way to reinforce Bellevue as a "city in a park" (UD-42); and

WHEREAS, BCC 14.02.060 provides a means for naming rights-of-way when the conventional numbering system is not used; and

WHEREAS, names help promote the identity of place and the Bel-Red district in particular calls for an outstanding street environment that promotes streets as key urban places with a strong consideration for character and aesthetics; and

WHEREAS, the names are based on the area's industrial past, agricultural and ethnic heritage, landmarks, events, or the area's future; and

WHEREAS, names were presented to the Transportation Commission with the invitation for them to comment; and

WHEREAS the Commissioners suggested focusing on names related to local interest and culture of the area; now, therefore,

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES RESOLVE AS FOLLOWS:

Section 1. Section 1. The following rights-of way in the Bel-Red subarea shall be named as follows:

a. NE 14th Street Segment 1: Spring Boulevard;
b. NE 16th Street Segment 2: NE Ichigo Way;
c. NE 15th Street Segment 3: Spring Boulevard
d. NE 17th Street Segment 4: NE Goff Creek Way;
e. NE 12th Terrace (Ter) Segment 5: NE District Way;
f. NE 14th Street Segment 6: NE Midlakes Way.

Section 2. The City Manager or his designee is hereby authorized to execute any and all documents necessary to approve names for certain rights-of-way in the Bel-Red Subarea, a copy of which document has been given Clerk's Receiving No. _____.

Passed by the City Council this _____ day of _____, 2014, and signed in authentication of its passage this _____ day of _____, 2014.

(SEAL)

_____
Claudia Balducci, Mayor

Attest:

_____
Myrna L. Basich, City Clerk